

Believing that a little guidance can transform both your business and life, I am dedicated to inspiring you to take that leap of faith and become the person you aspire to be.

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GoAskLee

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GoAskLee

GO ASK Lee®

CHAPTER 1

ABOUT LEE





























"Connections matter more than anything"

– Lee Richter

GoAskLee

Influence and success go hand in hand...

Lee Richter, an award-winning CEO, Visionary, Innovator, and Global Leader, has long been recognized as one of San Francisco's Top 100 Women Business Leaders and Top 100 Fastest Growing Businesses. Her contributions to the business world were further acknowledged in 2022 when she was named one of the Top 100 Innovators in the San Francisco Bay Area by the San Francisco Business Times. As an entrepreneur since the 1990s, Lee has built and sold several multi-million dollar companies, is a #1 bestselling author, an Abundance Studios™ Producer, and a member of the Forbes Business Council!

In her recent TEDx talk, "Navigating the Attention Economy: Unlocking Opportunities through Technology and Human Connection," Lee delves into the intricate intersection of technology and humanity. She explores how emerging technologies like artificial intelligence are reshaping the world for entrepreneurs, students, business leaders, and communities.

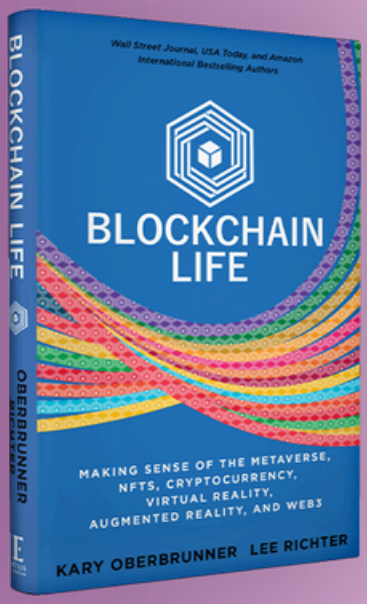
Drawing from insightful business trends, Lee examines the evolving landscape where attention has become the most prized currency for advertisers and brand-builders. While shedding light on our collective response to these changes, she emphasizes the importance of adapting strategies to incorporate transformative technologies, including Web 3.0, to achieve financial and professional success in today's dynamic marketplace.

Beyond her professional achievements, Lee is deeply committed to legacy building. She is dedicated to inspiring entrepreneurs and business owners to pioneer innovative strategies and implement them effectively. Through her trailblazing spirit, captivating speeches, and global leadership, Lee empowers individuals to navigate and thrive in an ever-evolving business landscape.

In essence, Lee Richter stands as a beacon of innovation, a compelling speaker, and a catalyst for positive change, leaving an indelible mark on both personal and professional spheres.



BEST SELLING BOOKS



BLOCKCHAIN LIFE

Your World Connected and Protected



HOW TO CREATE EVENTS TO REMEMBER

Event experts share their success secrets



MENTOR MOMENTS

Tips and Insights for Growing Your Business to 7 Figures and Beyond

RECENT PODCASTS



© MARAYA BROWN ON LIBSYN

Empowering Leaders in the Digital Age

Lee Richter on Success, Family, and Web 3.0



© JOE FIER ON YOUTUBE

Mastering the Digital Frontier

Insider Secrets For Entrepreneurial Success with Lee Richter



© DIGITAL GROWTH INSTITUTE ON YOUTUBE

Blockchain and NFTs

Build Ecstatic Engagement With Your Target Community (with Lee Richter)

AWARDS

Top 100 Innovators SF Bay Area

San Francisco Business Times
2022

Top 100 Fastest Growing Private Companies in San Francisco

San Francisco Business Times
2019 - 2022

Top 100 Women Business Leaders in the Bay Area

San Francisco Business Times
2017 - 2022

Mother Of The Year Award Nominee

American Mother's, Inc.
2021/2022

Impact Company of The Year Nominee

DotCom Magazine
2021

Elite business of the year

Keap (Previously Infusionsoft)
2017

Top 100 Bay Area Women CEOs

San Francisco Business Times
2017

Top 100 Bay Area Business Leaders

San Francisco Business Times
2016

Top 100 Bay Area Women CEOs

San Francisco Business Times
2014



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CHAPTER 2

EVENTS / STAGES



THESE ARE JUST A FEW OF THE STAGES LEE RICHTER HAS PRESENTED ON...

FLIGHT CLUB MASTERMIND

100M 100 MILLION MASTERMIND EXPERIENCE

MINDSHARE LEADERSHIP SUMMIT

THE BIG ANNUAL EVENT
BY FOUR ROOMS MASTERMIND

TEDx

MIMOSA MASTERMIND

GENIUS NETWORK + STRATEGIC COACH®

EPIK SUMMIT

NFT NYC

WAR ROOM™

SMS SPEAKEASY
The Greatest Mastermind You Know Nothing About!

COPY ACCELERATOR

RADIO CITY MUSIC HALL

CARNEGIE HALL

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CHAPTER 3

TESTIMONIALS



What I appreciate about Lee is that she wants everyone to win and while she is action-oriented and completes projects on time, she is also committed to the way business is done and she does it with kindness and appreciation.

CATERINA RANDO

Founder, Thriving Women in Business Community Magazine & Giving Circle



Her dedication and participation in the program are what catapulted her business success. Lee is an ideal ambassador as she is always willing to implement what she learns and contributes strategies to help her peers succeed.

CLATE MASK

CEO & Co-founder of Keap (Previously Infusionsoft)



Lee is a great marketing strategist and she is an award-winning marketing specialist with extensive social media expertise. I have known Lee for years and she contributes a lot of value to our community.

DAVID MITROFF, PH.D

Business Consultant, Marketing Expert



LEE'S LIFE AND PHILOSOPHY

Everyone deserves to be extraordinary, productive, and successful, and together, we can navigate the journey of building a legacy that reflects your true potential.

– Lee Richter

When you start your day with creating the mindset of “I can do it” or “I love my life”... it’s going to continue the way you designed it

– Lee Richter



As an entrepreneur, business innovator, mentor, and author, my focus is on inspiring individuals to build a meaningful legacy by paying attention to the significant milestones in their lives. While my expertise lies in coaching aspiring entrepreneurs, my mission extends beyond conventional business strategies.

My commitment is to guide you in recognizing the importance of milestones, encouraging you to leverage these moments for personal and professional growth. By sharing insights on how to celebrate successes, I aim to empower individuals to make a lasting impact on the world.

- Lee Richter



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CHAPTER 5

CONTACT

COMPANY INFORMATION



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SOCIAL MEDIA



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